

# IAP2 SYMPOSIUM EVALUATION

## Introduction

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The IAP2 Symposium held on 9 and 10 October 2008 in the Adelaide Town Hall in South Australia took the theme of Evaluate08 with a key focus on measuring the effectiveness of community engagement. Over the two days of the Symposium keynote presentations were delivered from national and international speakers; including topics looking at Participatory Evaluation; the Oregon Shines III: a Systems Approach to Well-being and The Secret to Measuring the Seemingly Immeasurable. In addition a number of practical, interactive break-out sessions were held; and a series of case studies putting evaluation into some real-life examples generating discussion and information. The two days allowed for networking opportunities through meal breaks and an awards dinner; as well as during the sessions.

## Methodology

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Evaluation activities were incorporated throughout the Symposium, with specific evaluations of break-out sessions and general assessment of whether needs were met during the two-days. In addition, an overall evaluation assessment was undertaken through questionnaire distribution at the end of the last day and measurement of expectations was undertaken before and after the Symposium.

## Results

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### *Evaluation Questionnaire*

The Evaluation Questionnaire was distributed to attendees during the last session of the Symposium. There were 46 responses received from Symposium participants; equating to just under half of all Symposium attendees responding.

Evaluation results for Symposium outcomes were overall very positive with high ratings for quality and relevance. Although comments were given regarding the variability of sessions over the two days, the ratings indicate that overall the Symposium was successful in providing quality and relevant information and experiences. The results of the rating scales can be found in Table 1; the complete set of written comments to the ratings are provided in Appendix A.

Participants rated the overall quality as above average, with approximately half of all respondents rating 8 or greater out of 10 (*high quality*); with another quarter rating at a 7. The quality of the forum was also highlighted in the comments provided by respondents; whilst some respondents highlighted areas of improvement regarding some aspects of the Symposium, overall views were positive.

*"Some good practical ideas shared."*

*"Good keynote speakers. Well organised."*

*"Good mixture of topics and presentation styles."*

*"Incredible depth and breadth of content."*

*“Overall this was a great symposium with many key learnings. Some disappointing keynotes and issues with the venue.”*

Importantly also, over 60% of respondents scored 8 or greater out of 10 (*very relevant*) for relevance. The open comments reiterated these findings, highlighting that many people took away information and tools for future use and discussion.

*“A lot of the information/ learnings are applicable more broadly.”*

*“Exactly what we are needing in our organisation’s stage of implementing our framework.”*

*“Wonderful opportunity to hear range of experiences, strategies, etc.”*

*“The topics were relevant but the level of experience of the presenters determined the relevance of the presentations.”*

With regards to the venue and catering the venue was rated very highly by almost all participants. The catering however showed mixed reports, with many comments regarding limited selection of foods, food not being delivered at the correct times, and food not being ‘topped up’ once it was depleted.

**Table 1. Ratings provided for overall evaluation (number and percentage)**

Rating:*	1	2	3	4	5	6	7	8	9	10
Q1	0	0	0	2 (4.3%)	1 (2.2%)	7 (15.2%)	12 (26.1%)	21 (45.7%)	1 (2.2%)	1 (2.2%)
Q2	0	0	2 (4.3%)	2 (4.3%)	0	4 (8.7%)	17 (37.0%)	11 (23.9%)	5 (10.9%)	5 (10.9%)
Q3	0	1 (2.2%)	0	0	0	3 (6.5%)	6 (13.0%)	12 (26.1%)	17 (37.0%)	7 (15.2%)
Q4	0	0	3 (6.5%)	2 (4.3%)	3 (6.5%)	10 (21.7%)	8 (17.4%)	9 (19.6%)	9 (19.6%)	2 (4.3%)

*Q1: How would you rate the overall quality of the Symposium? \*where 1 is low quality and 10 is high quality*

*Q2. How relevant to your practice was the information provided? \*where 1 is not relevant and 10 is very relevant*

*Q3. How would you rate the overall quality of the venue? \*where 1 is low quality and 10 is high quality*

*Q4. How would you rate the overall quality of the catering? \*where 1 is low quality and 10 is high quality*

Providing more detail about preferred components of the Symposium and potential future developments were the open questions included in the questionnaire. The following provides an overall summary of the key points that were raised by many respondents. A complete list of responses is provided in Appendix B.

The key items people rated that they gained the most from were:

- The keynote presentations, especially Jessica Dart and Stacey Barr;
- The study circles; and
- Networking opportunities.

*“Actually hearing from the experts.”*

*“Workshops, sharing experiences with each other.”*

*“Jessica and Stacey were fab presenters and study circles (good discussion)”*

*“Keynote presenters – good topics, well presented, good and relevant information. Actual hand outs/frameworks.”*

The items people gained least from varied among respondents and individual preferences. A couple of key issues that were mentioned by at least three people in responses were:

- Amaranth;
- Slow start on Thursday morning;
- One or two of the workshops that were off topic or uninspiring.

*“Amaranth – too long and not appropriate.”*

*“A couple of the projects workshops were a bit off topic.”*

*“Would have preferred more variety and shorter on day 1.”*

There was some consistency in the ways that people wish to continue the learning after the symposium, and that is through:

- IAP2 events;
- Online forum and presenter information (including powerpoint presentations); and
- Networking opportunities.

### ***Expectation Assessment***

Expectations of the Symposium were measured through asking individuals to write down their expectations before the commencement of the program and hang them in the main auditorium. Participants were then asked to identify when their expectations were met by moving them to a different area in the auditorium. On the whole, people’s expectations of the Symposium proved to be met over the two days with 73% (77 people) of participants stating that their expectations had been met. The one potential failure of this evaluation is that people would forget to move their expectations list (even though the Symposium facilitator reminded people throughout the event) – which upon reading some of those in the ‘not met’ area (29) seemed to be the case.

### ***Workshop Assessments***

Each of the workshops were assessed at the conclusion of the session. Participants were asked to complete a questionnaire asking them to highlight ‘Things Learned’, as well as ‘Participation’. In addition, participants were asked to represent these items using paddle pop sticks on their departure from the room. For this assessment coloured paddle pop sticks were used to represent ‘high’ or ‘low’ participation, and ‘1’, ‘2’ or ‘3’ things learned. The results of this assessment are presented in Table 2.

The results show that the majority of the workshops achieved their aim of being interactive and involving audience participation. The workshops that did not achieve this were ‘Planning and Defining your Evaluation’ and ‘Citizen Journalism’, which received mixed results. All the workshops had learning outcomes that were received by participants, which was also reinforced in the questionnaire feedback. The ‘Planning and Defining your Evaluation’ scored very high on the number of things learned.

Table 2. *Workshop Assessments*

	Participation		Things Learned		
	High	Low	One	Two	Three
Show Us the Pudding	18	5	9	11	4
Global Learning	16	-	3	13	6
Werribee Plains Waterwatch	12	1	3	8	3
Citizen Journalism	10	9	5	11	3
<i>Sessions Run Twice</i>					
Planning and Defining your Evaluation	4	25	4	8	22
	-	8	3	3	3
Bums on Seats	20	0	5	12	5
	18	0	2	7	9
Brisbane Declaration Evaluation Framework	17	1	0	6	12
	14	3	2	8	5
Brisbane City Council Workshop Evaluation	25	3	10	9	7
	21	3	12	10	5

### Awards Dinner Assessment

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Participants at the Core Values Awards Dinner were provided with scorecard placemats and stars as a fun way to evaluate the proceedings. The focus of the dinner from the Symposium Organising Committee’s perspective was on improving the profile of the Core Value Awards and recognition of the winners. The presentation of the scorecards did not quite measure the level of improvement or otherwise. However from observations during the dinner and conversation the following day, the event was a big hit with attendees and the presentation of the Core Value Awards was the highlight for those of us with a keen interest in the awards. The outstanding highlight for participants out for a fun time was the MC for the awards event “Hans”. The results of the Awards Dinners assessment are provided in Appendix C.

### Sponsor Feedback

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Feedback forms (see Appendix D) were sent to the 8 sponsors of the Symposium. Two responses have been received to date. One from the Adelaide City Council and the other from Bang The Table. Both responses scored in the high range of 7 – 10 with favourable comments such as:

- The evaluation theme of the Symposium was very useful to the work we are doing on our consultation framework
- Visible display of our material and frequency of digital display was good
- Fantastic promotional event for us, the best value we have had
- Overall we were really impressed. The event was well run and really enjoyable.

### Conclusion

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The IAP2 Evaluate08 Symposium was successful in providing highly varied conference sessions, including keynote presentations from which significant learnings were made; providing highly participatory and interactive workshop sessions to promote learning amongst colleagues; and providing significant networking opportunities for all. Overall this was rated highly by attendees: high in quality and high in relevance.

## APPENDIX A

### *How would you rate the overall quality of the Symposium?*

Some bits on Thurs were patchy. Fri was great
After the Melbourne debacle this was refreshing
Up to the usual standards, well done
Good mixture of topics and presentation styles.
Very interesting information and presentations.
Incredible depth and breadth of content.
Great effort at balancing talking, doing/participating, socialising and fun (eg music, arts) even through some of the performances weren't quite my 'thing' (eg. Amaranth). This performance could have been better placed somewhere else in the program, like during the conference dinner? Its energy was not well suited to the end of 2 intensive days and it went on too long.
Some very good bits, and some not so good bits. Lunch, morn/arvo tea long enough to network, thanks!
Overall it was good, well planned, good attendance, good flow between sessions; diversity. However, my anticipated outcomes were slow to be realised. This is more about the presenters, rather than the organisers.
Well planned - congratulations to the organising committee. Good size.
Well run, very smooth
Keynotes on day 2 were good. Day 1 not so great. The workshops I went to were great (2 out of 3 anyway).
Awesome inspiration, networking opportunities and ways to share learnings and experiences.
High quality of presentations and good organisation. Like the integration of evaluation techniques.
Usually very interactive - high quality main keynote speakers on both days - lovely dinner - warm and welcoming.
Day 2 less valuable (may be due to own energy levels)
Very high organisationally; only a medium for learnings/ideas take away.
Good diversity of conference formats.
First one I've attended for a while - well done.
With the emphasis on evaluation some workshops/ presenters were more focussed on their evaluation and interacting which hampered their case study.
I really liked the participatory emphasis of the learning sessions.
Very poor. Not well managed.
Some good practical ideas shared.
Lots of learning. Good quality sessions (public information has its place!!)
Quality variable
Overall this was a great symposium with many key learnings. Some disappointing keynotes and issues with the venue.
Good keynote speakers. Well organised.
I learned from a number of examples in workshop sessions.

I think it started slowly and needed the keynote speaker earlier to kick things off. Day 2 was much more engaging and made it worth my while attending.

***How relevant to your practice was the information provided?***

A lot of the information/ learnings are applicable more broadly.

All relevant. I really need to let it sink in though. Not as inspired as I would like.

Exactly what we are needing in our organisations stage of implementing our framework.

For me the timing of the topic is perfect.

Good range around the theme-balanced. One presenter was below par - too drawn out, very theoretical, no real thought out delivery. No real participation. (Paul Aylward)

Great range of speakers to encourage on-going development and new approaches.

Have more of a focus on basic engagement than evaluation at the moment.

I am seeking to increase my involvement in evaluation so the 'how to' aspect of the symposium was helpful.

I got nothing much on measuring outcomes of consultation, so it's reiterated my frustration with wanting to do it, but not knowing how. I already know how to count bums on seats.

I have a number of techniques and ideas to take back to my colleagues - across many teams in the organisation.

I was seeking more lightbulb moments, but they just didn't come

Keynote presentations on evaluation highly relevant - workshops on evaluation practice not as useful in terms of providing concrete examples.

Most was relevant, but not always much that I didn't already know.

New ideas to incorporate

Not sure - will have to think about it. Liked the participating approaches.

Of varying degrees (as expected)

Relevant

Some of it.

Some of the tools and info are very useful; I will be looking at embedding an evaluation framework across organisation and programs so that these are united.

Some very, some not so much

The topics were relevant but the level of experience of the presenters determined the relevance of the presentations.

To be quite honest not too much in the way of methods/ideas to pick up and run with everyday - more just the positive experience to be challenged to think about the ethos of what we're doing and why. Organisers need to be very aware that sometimes it takes quite a bit of coercing of managers to get them to commit training money to 'soft' things like community engagement - really need 'solid' stuff to take away.

Wonderful opportunity to hear range of experiences, strategies, etc.

Working in local government - good to hear positive examples that have excelled in this field.

***How would you rate the overall quality of the venue?***

Beautiful, gracious, awe-inspiring

Beautiful, great break-out rooms.

Break-out sessions in the main hall not so good - the separate rooms were better.
Fabulous, parking is probably only issue in the city
Food was a bit average
Gorgeous building - a pleasure to spend 2 days in but some issues with acoustics, which could have been avoided with more use of microphones. Seating around tables was good - created a sense of comment.
Great venue, a tad cool at times
Great venue - central, atmospheric. Only downsides were that the presenters were a little 'removed' from the group by high stage and floor a little noisy sometimes.
Great venue - excellent sound, rooms, etc. Only thing missing was some natural light/ outdoor space for meals, etc would have helped the afternoon slump
Great venue.
Great, central, quirky
Hard to hear in some break out rooms
Impressive building and features. Comfortable, pleasant, adequate
Inspired choice, historic a plus, good facilities, layout etc
Lovely - big and sometimes cold
Lovely old building.
Lovely venue
Main auditorium was difficult for smaller workshops/ case studies. Good central location
Need daylight
Ok not sure I like the lectures on a stage, seemed too formal - created distance. Hall cold but good as central.
Some acoustic difficulties. Helpful staff.
Stunning venue, and great opportunity.
Stunning venue, but would have liked some information on the history of the building (&/or city)
Temperature in main auditorium seemed to fluctuate significantly. One break out room was very cold and needed a mic.
Too cold in rooms, but lovely building and environs
Town hall is beautiful and perfect for the conference
Very cold
Very good.
What a shame the windows in main auditorium boarded over - I know for the projections, but still a shame.

***How would you rate the overall quality of the catering?***

A bit more 'greenery' would have been good, and a number of things ran out (eg salad, tea bags)
Disappointing (except for actual conference dinner). Generally poor provision for dietary requirements (wheat free).
Fairly poor effort - particularly lunch (came out late and was not topped up when empty).
Food good; need more fruit though.
Food was good.
Fruit at arvo tea might be nice
Good
Good

Good catering for vego's. yummy food and enough of it.
Good food options could have been sharper on the refilling
Great food
Having a health option for morning/afternoon tea (eg. Fruit for everyone)
Improved on second day. Getting tired of going to conferences and having lettuce leaves for lunch (dietary reqs).
Lack of variety between the two days and a bit light on quantity - lots of comments from people in the line that it didn't hit the mark! What were they thinking - pasta and tuna bake!
Lunch/dinner etc very good.
More fruit needed, less pasta. Dinner too expensive.
Needed more water available
Pasta 2 days in a row??
Pasta probably not a great choice - too heavy a meal
Perhaps a little more variety. Good quality generally
Quality fine, but not much choice and salads ran out. Provision of bottled water would be good.
Replenishing water/oj and food at times was slow - I also needed to ask for this to happen on 2 occasions.
Salad inadequate at lunch.
Tasted plenty worse
Thanks for the vegetarian - it was very good.
The menu was the same on day 2.
Timing issue
Very good lunches in particular.
Very rich and more salad/fruit would have been great.
Would have liked to see more fruit, less bikkies
Yucky lunches. Dinner ok

## APPENDIX B

### *What part of the Symposium did you gain the most from and why?*

Got more from Friday – good plenary speakers and I made good choices with break-out sessions.
Actually hearing from the experts.
Break-outs
Keynote presentations and study circles
Being evaluated on my presentation and then trying again – good practice!
Bums on seats – informative and very participatory. Very easy non-confronting networking/group work.
Jess and Stacey for giving me a mind lift.
The workshops
Stacey Barr’s presentation – challenging and informative
Networking
Stacey Barr, Jessica and keynote speakers
(1) Professional tips on designing and implementing evaluation. (2) informal conversations with evaluation practitioners (private and public)
Keynote presenters – good topics, well presented, good and relevant information. Actual hand outs/frameworks.
Day 2 – Jessica and Stacey were fab presenters and study circles (good discussion)
Dr Jessica Dart – very practical
Ongoing session evaluation – the paddle pop sticks were a great idea
Main speakers. Great information and knowledge
Jess Dart’s presentation. Great attention to process, especially the evaluation processes. Well done.
Stacey Barr/ Jessica Dart
P. Evaluation by Jess Dart – really engaging, easy to follow and impassioned.
Presentation from Jess Dart; photos, easy to read powerpoint.
Stacey Barr. Participatory bits were good. Liked the sticks.
Key speakers, break-out sessions
Keynote speakers, evaluation clothes line, opportunities to choose sessions relevant to you.
Day 2 program was fantastic – almost too much to choose from.
Case study process and evaluation presentations from Clear Horizons and the owther woman on day 2.
Keynotes all very good.
(1) chance meeting with people from Perth who are doing the same role/project that I am – great contact to share what’s worked/working, etc. (2) Dr Jess Dart’s presentation – enjoyed the presentation and her sharing on the philosophy of engagement. Then application into here MSC methodology. One of the stongetst ‘visual’ memories I have of the conference is Jess’ photos of the engagement with Indian rural farmers – a demonstration that she’s ‘doing the do’ and it works. (3) Werribee Plains Waterwatch session – woohoo a great session! Well thought out, good content, interesting info, useful group exercise (and applicable to use on our projects).
Jess Dart’s keynote speech – because of her passion and experience for the topic.

Keynotes from Jessica and Stacey; informal networking; restorative effect of Swaaraj's talk.
Keynote speakers – great. Really, really good, knowe their stuff in the practical sense.
Networking, the dinner was a a lot of fun. Different perspectives on evaluation.
Main speakers, although workshops were invaluable, hope all case studies go up as felt missed out on several key ones.
Keynote speakers on day 2, especially Stacey Barr.
Study circles – dealt with real cases in more depth.
Informal interaction and study circles.
Workshops, sharing experiences with each other.
Participatory approach to evaluation, systems approach – ie practical application of theory.
Measurement techniques
Learning circles – practical, relevant information
Case study sessions – practicalchance to share around a specific examplet
Keynote speakers, professional networking
The workshops were most valuable – provided good opportunity to discuss evaluation techniques.
Second day keynote speakers – both provided great information
Workshops – local government relevant to my work.
Jess Dart, Stacey Barr and the delightful ladies from Penrith neighbourhood renewal.

***What part of the Symposium did you gain the least from and why? How could we make it better?***

Break-out session Thurs morning – not sure that the emphasis on participation was relevant when I really wanted the content. Would have been better to have a different set of break-out sessions on Thurs afternoon so there was a choice to do more. I really wanted to go to about 6 of the study circles.
Didn't get excited by the Rocky Horror theme. Would have liked drinks at the end of the second day so it didn't just fizzle out.
Participation for participation's sake.
45 min sessions – too short.
Not very much to improve really. Second year I've attended and the standard is really great.
Amaranth – feel icky about cultural appropriation.
First day keynote speaker – long day.
A couple of the projects workshops were a bit off topic.
Study circles – too many choices, without a consistent framework to assist choice. Feel a bit ambivalent about the Amaranth – seems a bit wrong the anglo appropriation of indian culture, I could be wrong..
Story telling didn't do it for me.

Citizen journalism – bizarre approach.
The lead facilitator/MC had great positive energy – but I found that she delivered that energy in a bit of a patronising and too cutesy way.
Paul Aylward – too lecture like, could not cover his presentation in allocated time.
Paul Aylward and Swaarj – too lecture/theory based and basic respectively – both needed more tangible examples and interactivity.
Need to fit more in the day – less breaks, longer day. Have more for experienced practitioners as well as more for people new to this industry.
One of the workshops. Ensure it is relevant to the key topic/material.
Repeated sessions. Would have preferred more variety and shorter on day 1.
Disappointed with Oregon Shines; thought I might have learnt more.
Some of the workshops were too complex and felt rushed for the allotted time.
Long winded presentation with little interactivity or inspirational content.
Amaranth – it was interesting, but not what I thought it should be.
AGM, inhouse IAP2 stuff.
Some of the break-out sessions were not as meaningful.
Hard to access all the different topics on day 1.
Final performance group.
Some open space would have improved day 2.
<p>Thurs morning was a very slow start.. cut the guff, lose the dancers (who talk more than dance), drop the Minister (she's a nice lady, lacks credibility tho), start with a dynamic speaker who's got great content and get us enthused about the topic.</p> <p>Bums on seats session – disappointed that a (supposedly) gifted community engagement professional did a facilitated group learning exercise that any of us could have run. The content and learning from the session was only what was shared from people in the group (barriers to why people don't get engaged). This is stuff we covered in the IAP2 certificate – we were there to find out new strategies and ideas of what's working elsewhere!</p> <p>Planning and Defining Evaluation – Oh gee – reading the notes on the tram was enough (and interesting) – the presentation didn't add any value.</p> <p>Next symposium...</p> <p>Get presenters to input into a 'glossary of terms' – some assumptions from presenters that we'd know what terms/jargon eg systems dynamic, modelling, systems thinging, etc.</p> <p>I really learn from/remember/enjoy hearing 'case studies' of what's worked – I can then draw my own conclusions on what's relevant and I could use in my own projects – we need to be inspired.</p>

<p>Amaranth – too long! Half the time would have been enough. Would have liked to have seen this time used differently.</p> <p>Also struggled to gain relevance to my situation from Oregon Shire presentation.</p> <p>The conference dinner was too expensive and I don't think it was value for the cost. Please consider something not quite as pricey in the future.</p> <p>Awards – it would have been helpful at the time of announcing the awards to put a little bit of context/ explanation about the projects in this process (eg focus or objectives, good to say which state recipients awards are in, etc)</p>
<p>Quiz</p>
<p>Some of the break-out sessions weren't as interactive as they could have been. Interaction and participation theme.</p>
<p>Amaranth – not very relevant – a bit tedious – what is the relationship of these women to India?</p>
<p>Amaranth – too long and not appropriate.</p>
<p>IAP2 quiz, break-out sessions from day 1, especially Paul Aylward.</p>
<p>Amaranth</p>
<p>Performance stories; plant grass in the foyer and we can watch it grow instead.</p>
<p>One session was not as advertised – need some conversations with peresenters beforehand to ensure quality.</p> <p>At the beginning too much housekeeping and self congratulations. At the beginning people want to get on with it.</p>
<p>Oregon Shines – it's not moving plan forward but they still promote it.</p>
<p>Study circles. I seem to have chosen badly, both were bland, uninteresting and unengaging.</p>
<p>Study circles – good content but needs to be more relevant to conference theme. Amaranth was too long on a Fri pm.</p>
<p>Not interactive enough – sessions were better if participants could engage with each other.</p>
<p>Most of day 1 lacked energy.</p>

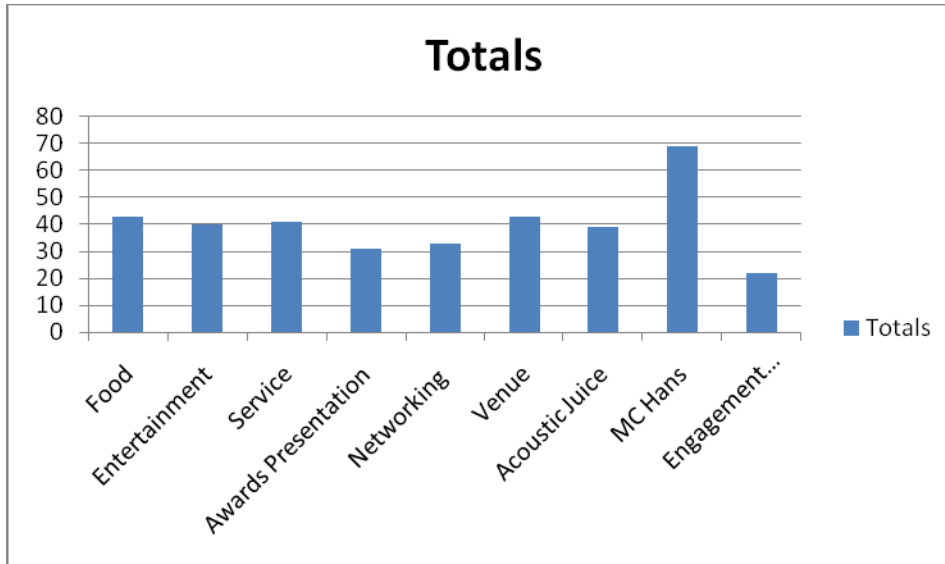
***How do you want to continue the learning with us after the Symposium?***

<p>Presentations on website</p>
<p>I'm an IAP2 member – so through the network.</p>
<p>I will take opportunities through IAP2's regular programs, etc.</p>
<p>On-going networks and contacts.</p>
<p>Tools for engagement Papers/profiles on others</p>

Contact me via email to update me about learning opportunities – specifically evaluation training methods.
Slide shows on IAP2 website
Member Newsletters
SA networking, website, future IAP2 events
I have become a member and will look at future events as opportunities to rehearse and learn.
I am part of the IAP 2 Australasia and sometimes attend events in Melbourne.
Via IAP2 newsletter
Web forum for participants would be good.
I am now a member. Emails/training, etc
Feedback lists of websites, presenters provided, etc
More involvement in IAP2
I would like to do the IAP2 training. I would also like an online practice forum for case studies and sharing ideas.
Local group interactions.
Would be helpful for the website to be updated with links to the presenters powerpoints or notes to help as a memory jogger.
Online, flexible, social, reflective
Email updates and opportunity to attend local initiatives
Networking, but really look forward to reading all workshop and study circle presentations; will send one I was last of presenters.
Tools and resources through the newsletter
IAP2 certificate
Need to do those certificate courses
Make presenters details available on the website so we can continue contact after the conference.
An IAP2 Australian list-serve would be great.
It would be good to put info from conference on a website and create interactive means to share information.
Professional development training – workshop groups to look at particular areas perhaps for specific sectors.
Online forums.

## APPENDIX C

### CORE VALUES AWARDS DINNER EVALUATION RESULTS





International Association  
for Public Participation  
AUSTRALASIA

## Evaluate 08 Sponsor Evaluation of Symposium

**1. How would you rate the overall quality of the Symposium?**

*Please rate on a scale of 1 to 10 1 = Low quality to 10 = High quality*

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**2. How relevant was the Symposium to your business?`**

*Please rate on a scale of 1 to 10 1 = Not relevant to 10 = Very relevant*

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**3. How would you rate the overall exposure of your business during the Symposium?**

*Please rate on a scale of 1 to 10 1 = Low quality to 10 = High quality*

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**4. How would you rate the overall promotion of your business during the Symposium?**

*Please rate on a scale of 1 to 10 1 = Low quality to 10 = High quality*

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**5. What part of the Symposium did you gain the most from and why?**

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**6. What part of the Symposium did you gain the least from and why? How could we make it better?**

*Comments:* \_\_\_\_\_  
\_\_\_\_\_

**7. Other comments?**  
\_\_\_\_\_  
\_\_\_\_\_

*Name and contact details* \_\_\_\_\_