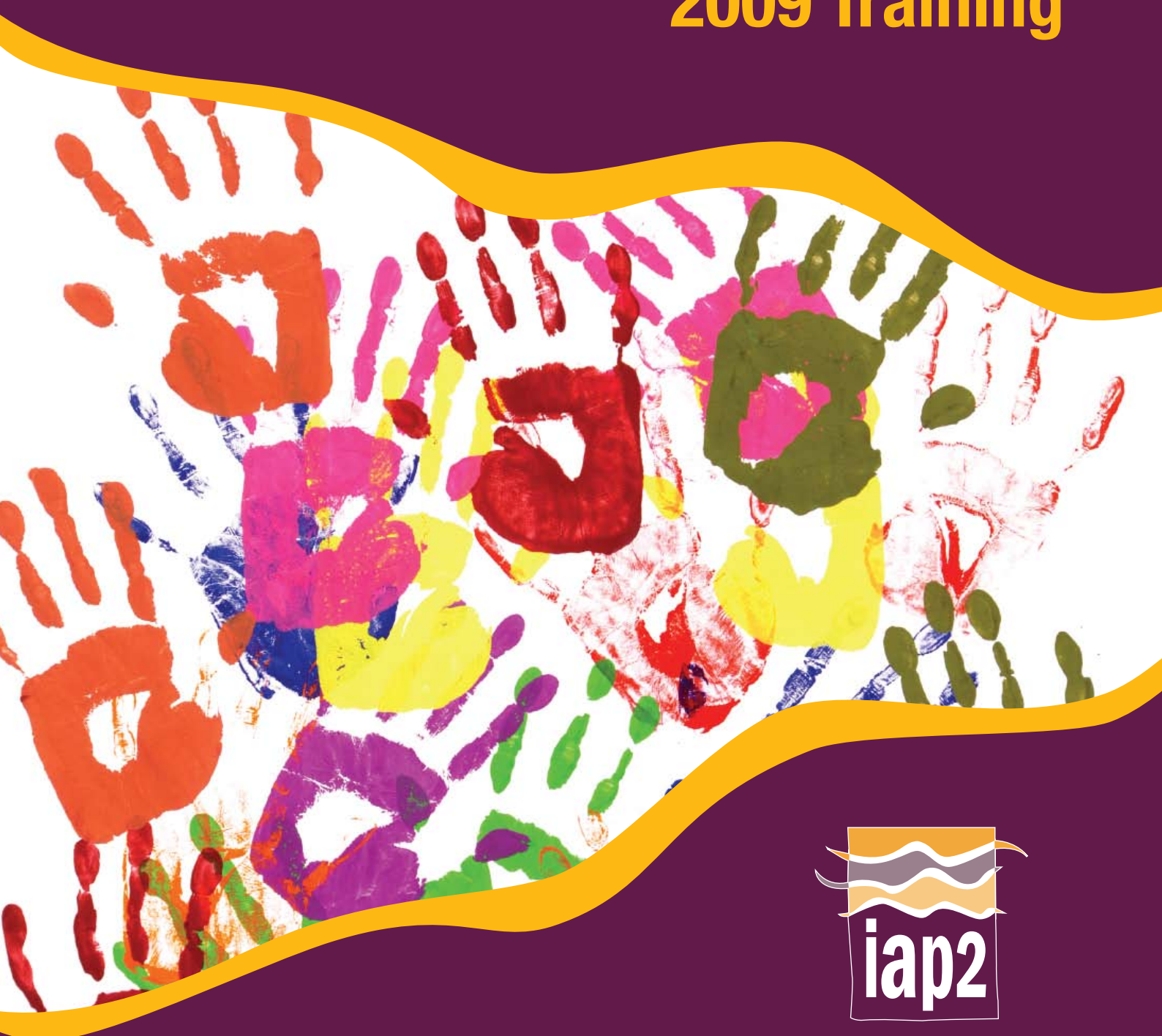


Certificate in
Public Participation

2009 Training



International Association
for Public Participation
AUSTRALASIA

Who is IAP2?

IAP2 Australasia is an association of members who seek to promote and improve the practice of public participation in relation to individuals, governments, institutions and other entities that affect the public interest. IAP2 carries out its mission by organising and conducting activities to:

- Serve the learning needs of members through events, publications, and communication technology;
- Advocate for public participation throughout the world;
- Promote a results-oriented research agenda and use research to support educational and advocacy goals; and
- Provide technical assistance to improve public participation.

IAP2 was founded in 1990 as the International Association of Public Participation Practitioners (IAP2) to respond to the rising global interest in public participation.

The IAP2 Certificate in Public Participation

The IAP2 Training Program offers a Certificate in Public Participation throughout Australasia, North America, Europe and Asia. Our trainers have worked with practitioners from around the world to develop practical tools that transcend national and cultural boundaries and are suitable for the most advanced practitioners through to those just starting out.

The IAP2 Certificate in Public Participation consists of three courses:

- **COURSE 1:**
Planning for Effective Public Participation (2 days)
- **COURSE 2:**
Effective Communications for Public Participation (1 day)
- **COURSE 3:**
Techniques for Effective Public Participation (2 days)

All three courses are presented in an experiential learning environment that provides students with the opportunity to explore their own public participation challenges with their instructor and peers. Interactive exercises and practical tips are used to enliven the theory and reference materials presented throughout each course and reinforce skills that participants can put to immediate use.

At the conclusion of each course, students will receive credit from IAP2 recognising the successful completion of that course. Upon completion of all three courses, students will be awarded a Certificate in Public Participation from IAP2 International.

In Australasia, over 160 government organisations have had representatives receive training.





Course Descriptions

Certificate in Public Participation

COURSE 1: Planning for Effective Public Participation (2 Days)

An interactive and experiential module encourages students to explore their own challenges in community engagement with their facilitator and peers. Using examples and practical exercises, participants learn how to build realistic engagement plans.

At the conclusion of the course, students will have learned:

- The full scope of planning needed for effective public participation
- The foundations of public participation on which to build effective processes
- A 5-step planning process starting with gaining internal commitment and identifying the strategic focus
- Ways to identify communities and their issues
- How to select the appropriate level of public participation
- How to set clear, shared objectives for effective public participation
- How to develop a public participation plan.

COURSE 2: Effective Communication for Public Participation (1 Day)

Providing an overview of the communication skills used by public participation practitioners, this module focuses on how to prepare and present information as a key part of engaging communities.

At the conclusion of the course, students will have learned:

- The information needed to support effective public participation and how to communicate it
- Skills to listen in a way that demonstrates understanding and respect
- Attitudes and behaviours that give stakeholders confidence in the engagement process
- How to identify and write key messages and apply them in a range of communication tools
- How to gather, summarise and analyse feedback
- The principles of risk communication to avoid community outrage.

Note: Planning for Effective Public Participation is a prerequisite for this module

COURSE 3: Techniques for Effective Public Participation (2 Days)

This two-day course provides an introduction to a range of practical tools and techniques for community engagement.

At the conclusion of the course students will have learned:

- Tools and techniques that can be used at all levels of IAP2's Public Participation Spectrum
- How to prepare for, implement and document techniques to:
 - Share information
 - Gather broad-based feedback
 - Foster group discussion to develop new ideas and directions
 - Facilitate agreement within groups
 - Provide opportunities for public dialogue and decision-making

Note: Planning for Effective Public Participation is a prerequisite for this module





Course Calendar

Certificate in Public Participation

MODULE ONE Planning for Effective Public Participation (2 Days)	AUCKLAND	29 & 30 June 2009
	HOBART	6 & 7 July 2009
	CANBERRA	20 & 21 July 2009
	CHRISTCHURCH	3 & 4 August 2009
	MELBOURNE	10 & 11 August 2009
	SYDNEY	17 & 18 August 2009
	ADELAIDE	14 & 15 September 2009
	CAIRNS	21 & 22 September 2009
	BRISBANE	28 & 29 September 2009
	PERTH	6 & 7 October 2009
MODULE TWO Effective Communication for Public Participation (1 Day)	AUCKLAND	1 July 2009
	HOBART	8 July 2009
	CANBERRA	22 July 2009
	CHRISTCHURCH	5 August 2009
	MELBOURNE	12 August 2009
	SYDNEY	19 August 2009
	ADELAIDE	16 September 2009
	CAIRNS	23 September 2009
	BRISBANE	30 September 2009
	PERTH	8 October 2009
MODULE THREE Techniques for Effective Public Participation (2 Days)	BRISBANE	18 & 19 June 2009
	PERTH	15 & 16 June 2009
	ADELAIDE	22 & 23 June 2009
	HOBART	24 & 25 August 2009
	CANBERRA	27 & 28 August 2009
	CHRISTCHURCH	12 & 13 October 2009
	AUCKLAND	15 & 16 October 2009
	MELBOURNE	5 & 6 November 2009
	SYDNEY	9 & 10 November 2009
	BRISBANE	16 & 17 November 2009
	ADELAIDE	1 & 2 December 2009
	PERTH	3 & 4 December 2009
	CAIRNS	8 & 9 December 2009



Registration Form

Certificate in Public Participation

VENUE: Venues are to be advised.
TIME: 8.30am – 4.30pm each day (registration 8.15am)
COST: Module 1 & 3 are \$1180 including GST
Module 2 is \$590 including GST

Book online at www.iap2.org.au
or send this completed registration form
together with your payment to:

Danielle Bolton,
IAP2, Suite 122, 1B/192 Ann Street,
BRISBANE QLD 4000 or
Fax: 07 5429 8486 or Email: info@iap2.org.au

A Tax Invoice will be issued upon registration.
Please make Cheques payable to IAP2. ABN: 61 198 064 285

Name:

Title:

Organisation:

Contact Phone:

Email Address:

Additional participants from your organisation:

Name	Email
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
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Course	Date	State	Cost
• Module 1: Planning for Effective Public Participation \$1180			
• Module 2: Effective Communication in Public Participation \$590			
• Module 3: Techniques for Effective Public Participation \$1180			
Total			\$

Payment method:

Credit Card

Cheque

On Invoice

(No payment on the day please)

Credit Card Details

Name on card

Card Number

Type of Card*

VisaCard

MasterCard

Expiry Date

Payment Amount \$

*sorry, we are unable to take Amex and Diners at the present.

Cancellation Policy

Full refunds will be given for any cancellations made one week prior to the training. Cancellations made after this time will attract a 50% penalty. Cancellations made less than 48 hours prior to training will attract the full 100% attendance fee. Participants unable to attend are welcome to send an alternative participant.

Please tick here if you do not wish to be placed on our database for notification of future events.



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