

Excite

Engage

Evolve



Invitation to attend



The Australasian Conference for Public Participation 2011
October 20 – 21
Sydney Masonic Centre, Sydney
www.iap2.org.au



Excite

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Engage

Evolve *



Active Participation in a Changing World

- Excite:** Why and how to motivate, mobilise and inspire the community to get solid results and sustained input
- Engage:** How current practice influences communities and achieves better decisions
- Evolve:** How to meet the challenges of a rapidly changing landscape and remain relevant, including how to effectively use technologies for appropriate audiences and how to leave a legacy of strong, resilient communities following natural disasters and other challenges.

The Australasian Conference for Public Participation 2011 will be held in the heart of Sydney, Australia on 20-21 October.

The Conference is presented by the International Association for Public Participation (IAP2) Australasia, the region's peak professional body for practitioners in the public participation and engagement industry.

Themed **Excite, Engage, Evolve** - Active Participation in a Changing World, the 2011 Conference will challenge current concepts, showcase leading experts and practice from across the world.

This conference promises to be a great opportunity to enjoy a dynamic, interactive and targeted program where you can

- hear from inspiring leaders,
- learn the latest techniques from the world's thought leaders,
- push the boundaries of engagement practices,
- share and create innovations and opportunities, and
- celebrate and recognise leading achievements in the practice.

The two-day program combines compelling plenary sessions, interactive learning activities and panels of experts who are willing to share with the public participation community.

In addition delegates can choose from an abundant range of stimulating and diverse pre-conference workshops and concurrent sessions. These have been selected from a vast range of offers by local and international IAP2 members through a poll as being the most relevant, up to date and appealing for participants.

Excite

Be part of Australasia's premier conference on community engagement and public participation in 2011

What an exciting time to be part of this growing sector.

Never before have we seen this level of engagement in new and online communities; people seeking to make a difference on the big issues. Younger people especially are taking on new forms of engagement and activism, challenging what it means to participate publicly. At the same time there are also high levels of fatigue, mistrust and cynicism about governments' willingness to listen to their communities.

New ideas are evolving rapidly in this space and we are looking to a new time and spirit of active participation.

This conference is a real opportunity for community engagement policy makers and practitioners to hear about and discuss the new era of active citizenship and in doing so meet other people who share a passion for involving people in solving the complex problems of our time; people who are committed to putting people at the heart of the decision making processes that impact their lives.

I look forward to seeing you in Sydney.



Kimbra White
President
IAP2 Australasia



International Association
for Public Participation
AUSTRALASIA

www.iap2.org.au

Plenary Sessions

Session leaders, expert panels, dialogue and debate will be the feature of these four sessions and will explore the conference theme - active participation in a changing world.

Tailored Sessions

An elective choice of interactive and diverse sessions. You choose from 40 topics over four time slots. These concurrent sessions will provide skills building for new practitioners; and for the first time include practice-reflection sessions for highly experienced practitioners. Sessions on Day Two will showcase the 2011 Core Values Award winning projects.

Dinner

A feature of the Gala Dinner on Thursday 20 October is the announcement and presentations to the Winners of the 2011 Australasian and International Awards. The Conference Dinner will be held at the Tattersalls Club. The dinner is sponsored by Objective.

Objective

Opening

Clover Moore will open the conference and welcome delegates to Sydney. Clover Moore is the Lord Mayor of Sydney and an Independent member of NSW Parliament. Clover helped pioneer the community-based Independent movement in local and state politics in New South Wales. Clover works for a sustainable, safe and attractive urban environment, increased government accountability and transparency, and progressive and compassionate solutions to complex social problems. Her advocacy has set the agenda on inner city concerns such as urban planning and transport, social justice, civil rights and animal welfare.

Networking

Energise your networks at IAP2 11. This conference attracts a wide range of delegates including senior decision makers and public and private sector practitioners. They work at all levels of government, business and industry, research bodies and community organisations. Our program and events are designed for you to make new connections and catch up with old friends. If you are new to our industry we'll help you break the ice and get to know other delegates.

Workshops

Unique professional development opportunities are available to delegates as part of the pre-conference programme on Wednesday 19 October 2011.

Awards

IAP2 Australasia's premier Core Values Awards recognise and encourage projects that are at the forefront of public participation. The awards were created to encourage excellence, quality and innovation in public participation. Embedding the IAP2 Core Values in organisations and projects that demonstrate leading practice is a key focus for the awards. This year the awards are sponsored by JTA.

jta
Australia

SESSION LEADERS

Mark McCrindle

HOW WE CAN ENGAGE COMMUNITIES IN MEANINGFUL WAYS AND EVOLVE WITH A CHANGING WORLD?

ACTIVE PARTICIPATION IN A CHANGING WORLD

Mark is a social researcher with an international reputation for tracking emerging trends, demographic change and customer shifts. A regular social commentator for prominent media channels, Mark understands the key issues facing the emerging generations and has an engaging communication style. Mark is the Director of McCrindle Research.



Playback Theatre

HOW DO WE MOTIVATE PEOPLE TO PARTICIPATE? HOW DO WE MAKE PARTICIPATION NOT ONLY FUN BUT MORE IMPORTANTLY REWARDING AND WORTHWHILE?

MOTIVATION FOR PARTICIPATION

Playback Theatre Sydney is a nationally recognized ensemble of professional improvised performing artists. PBT Sydney has a very long and successful history of creating story based improvised performances for audiences at conferences, in training rooms, at schools and in the theatre. PBT presents interactive, improvised performances that reflect the lives of each audience, giving fresh perspective to their experiences and inspiring them to new possibilities.



Julie McCrossin and Geoff Wilson

WHAT IS IT LIKE ON THE OTHER SIDE? HOW CAN PUTTING OURSELVES ON THE RECEIVING END INFLUENCE HOW AND WHAT WE DO?

INVOLVING PEOPLE IN DECISION MAKING IN MEANINGFUL WAYS – ARE WE GETTING IT RIGHT? LET’S ASK THEM!

Julie McCrossin talks to people for a living. After 20 years as a broadcaster with ABC Radio National, ABC TV and Network Ten, she is now a freelance journalist and facilitator. She presented the radio show Life Matters on ABC Radio National for 5 years, covering countless health, welfare and educational topics with a frequent rural focus.



Geoff Wilson is the Senior Strategy Advisor (Citizen Engagement) for Capital Health in Halifax, Nova Scotia, Canada. He has two decades of public sector communications expertise. Since 2007 Geoff has been focused on building an engagement culture within Capital Health through his own leadership and advocacy around public participation. He is currently President of the IAP2 Federation Board of Directors



Tim Williams and panel

WHAT ARE THE IMPLICATIONS OF NEW TECHNOLOGY FOR HOW WE ENGAGE PEOPLE, PARTICULARLY THE HARD TO REACH?

COMMUNITY ENGAGEMENT AND TECHNOLOGY

Tim Williams is Director of consultancy company Publicani, is currently working on projects in both the UK and Australia. He is acknowledged as one of the UK’s leading housing and regeneration specialists. Tim is an adviser to cabinet ministers, the London Mayor and the private sector and has chaired inquiries and task forces. Tim was CEO of the Thames Gateway London Partnership, Europe’s biggest urban regeneration program.



5 REASONS TO ATTEND



1

Energise your networks by connecting with over 250 delegates

2

Engage more effectively by learning from practice leaders

3

Experience innovation and see for yourself how social media can help our practice evolve

4

Enjoy sharing your skills and successes with fellow practitioners

5

Explore burning questions about the future of our practice

Evolve

1

CONFERENCE

DAY ONE THURSDAY 20 OCTOBER 2011	
Venue	SYDNEY MASONIC CENTRE
8:00	Registration (coffee and tea on arrival)
9:00	OPENING - Clover Moore, Lord Mayor of Sydney
10:00	KEYNOTE SESSION - Mark McCrindle ACTIVE PARTICIPATION IN A CHANGING WORLD How can we engage communities in meaningful ways and evolve with a changing world? Mark's ability as a social researcher and commentator will stimulate the conference - setting us on a path of two days of intelligent engagement and learning.
10:30	Morning Tea
11:00	TAILORED SESSIONS (choose from six concurrent sessions)
11:30	Feature Session – BEING DELIBERATIVE
12:00	
12:30	Lunch
1:00	
1:30	TAILORED SESSIONS (choose from six concurrent sessions)
2:00	Feature Session – ENGAGING AFTER DISASTERS
2:30	
3:00	Afternoon Tea
3:30	PLENARY SESSION - EXCITE - Presented by Playback Theatre
4:00	HOW DO WE MOTIVATE PEOPLE TO PARTICIPATE, HOW DO WE MAKE PARTICIPATION NOT ONLY FUN BUT MORE IMPORTANTLY REWARDING AND WORTHWHILE? You will be led through a process to frame questions, identify ideas and hold discussions on ways to engage and motivate participation. Playback Theatre Sydney will reflect our discussion back for learning in a thought provoking, memorable way.
4:30	
5:00	IAP2 AGM (for members only) 5.15 – 5.45
6:00	
6:30	GALA DINNER 6.30 for 7.00
8:00	
10:30	

PROGRAMME

DAY TWO FRIDAY 21 OCTOBER 2011	
Venue	SYDNEY MASONIC CENTRE
8:00	(coffee and tea on arrival)
9:00	PLENARY SESSION - ENGAGE - Presented by Julie McCrossin and Geoff Wilson
10:00	INVOLVING PEOPLE IN DECISION MAKING IN MEANINGFUL WAYS – ARE WE GETTING IT RIGHT? LET'S ASK THEM! This Q & A session with a diverse panel of people who have been on the receiving end of engagement will guarantee to be thought provoking and challenging.
10:30	Morning Tea
11:00	TAILORED SESSIONS (choose from six concurrent sessions)
11:30	Feature Session – AWARD WINNING PROJECT OF THE YEAR
12:00	
12:30	Lunch
1:00	
1:30	TAILORED SESSIONS (choose from six concurrent sessions)
2:00	Feature Session – AWARD WINNING ORGANISATION OF THE YEAR
2:30	
3:00	Afternoon Tea
3:30	PLENARY SESSION - EVOLVE - Presented by Tim Williams and panel
4:00	COMMUNITY ENGAGEMENT AND TECHNOLOGY
4:30	“How do we evolve our practice to adapt to a changing world?”, and other related questions will inspire and motivate to grasp the future.
5:00	Close
6:00	

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TAILORED SESSIONS

Over 40 concurrent sessions populate four program slots at conference; they will be interactive, exciting, celebratory and ground-breaking, and demonstrate the breadth and depth of public participation practice. The sessions proposed are outlined below. There may be minor changes to these sessions prior to the conference.

FEATURE SESSIONS:

DAY 1

BEING DELIBERATIVE:

Tired of hearing and reading about deliberative processes and never getting your burning questions answered? Here is your chance! Two of the leaders in deliberative processes, Professor John Gastil and Professor Lyn Carson will conduct a session where you get your questions answered.

ENGAGING AFTER DISASTERS

How to leave a legacy of strong, resilient communities following natural disasters and other major challenges. IAP2 colleagues from Christchurch and other disaster-ravaged areas will share what has been learnt from recent experiences working with communities in the recovery and rebuilding phases. Mary Hay, Christchurch City Council and guests

DAY 2:

2011 Core Values Award - PROJECT OF THE YEAR. This session, to be presented by IAP2's Practice Committee, will profile and evaluate the Australasian winner of Project of the Year. Designed to demonstrate a simple participatory evaluation process for community engagement projects.

2011 Core Values Award - ORGANISATION OF THE YEAR. This session, to be presented by IAP2's Practice Committee, will profile and evaluate the Australasian winner of Organisation of the Year. Designed to demonstrate a simple participatory evaluation process, this session will be useful for practitioners who seek to learn about embedding community engagement in organisations.

PRESENTER

Carla Leversedge & Sarah Amber - City of Tea Tree Gully

Leanne Hartill - City of Melville

Michelle Howard - Collaborations, & Sue Loukomitis

Marissa Powell - Arup

Jane Delaney-John - Connect For Effect Pty Ltd & David Mailman- QLD Cultural Heritage and Native Title Management Services Pty Ltd

Gary Kenny, Simon Holmes, Chris Bonacci - Department of Planning and Community Development

Michael Ulph - GHD

Becky Hirst- Table Talk Engagement

Martin Richardson - East Gippsland Shire Council

Denise Wilson - ID Planning

TOPIC

Six simple strategies to creating engaging decision makers

Looking for Something a Little "Racy"? A Speed Meeting Will Do It for You

One more time with feeling!

What will our world be like in 2050? – Engaging people to think beyond the now

The Culture of Our Yarn'n –Meaningful engagement -Strengthening relationships between proponents and Indigenous communities

Tips for Engaging Aboriginal and Torres Strait Islander people in a Public Participatory Process

How do we evolve our practice to adapt to a changing world? Using social media as part of your public participation

Inform, Consult, Click!

"You Can't Please All the People..."

Helping the client manage the 1% who take up 99% of the oxygen –positive transformation in community engagement

Cont'd

PRESENTER

David Kinniburgh and Jill Hannaford - GHD

Norm Nikolich, Caroline Fuller - Sydney Water

Frankie Maclennan and Martin Butcher - DSE Victoria

Michala Lander - GHD

Karen Williams - Roads and Traffic Authority

Twyfords

David Hawkins - SOCOM

Steve Bright - Vic Roads

Geraldine O'Connor - UTS

Doug Millen and Dallas Rogers - University of Western Sydney

Emily Gallant and collaborators - Dialogue Partners Inc

Lisa Hamblin - Western Power

David Robinson and colleagues - KJA

Crispin Butteriss - Bang the Table

Ben Parsons - BP & A

Kelly Hickler and Jenifer Lilley - The Planning Van

Adam Beck - Green Building Council of Australia

Heather Crawley and Louise Mitchell - AEMI

Amy Hubbard - Capire Consulting Group

Todd Montgomery

Lucy Cole-Edelstein and Abbie Jeffs - Straight Talk

Michael Robertson - GHD

Peta Gamon - Transport Construction Authority.

Sian Whalley, & Anna McNaughton - City of Port Phillip

Kate Crawshaw - Ellis Jones

Stephanie Roy MacCallum - Dialogue Partners and collaborators

TOPIC

Incorporating public participation into your infrastructure program; a technical perspective

Performance measurement – a Sydney Water perspective

Engaging both the 'Passionates' and the 'Hard to Reach' AND a new tool used by Victoria's Department of Sustainability and Environment (DSE).

Engaging children and young people (often considered hard to reach): a discussion on dynamic and exciting techniques to inspire and involve

Advice from Young professionals on Engaging Young People

It's All About Power: Why Your Technique Will Never Work.

The Game has changed – Communication is no longer enough; Developing a Governance Framework within which to implement an effective engagement program.

Dover Beach, Rain Dogs and Humming Mushrooms. Hearing, telling and discovering the stories that matter

Rich Pictures

Young people, citizenship and new media: What role for IAP2?

"But honey, what about the children!?" Breaking Down the Walls of Apathy and Engaging Youth in Meaningful Way

Dealing with uncertainty & change in engagement processes

Enrage or Engage –Defining engagement in a risk management context

Engaging your mobile audience

Touch here: Using Ipads to excite the community

The Planning Van - Creating Great Communities Together

Postcards from 2020: Community engagement scenarios for a Big Australia

Circle Conversations

The Power of the Picture

Effective negotiation and influence - how to achieve win-win outcomes

Danger USB – first aid kit for facilitators

After the decision-making process: advocating for the community during the construction phase of projects

Today's failure, tomorrow's success

Change your culture of engagement

Digital engagement analogue audiences

Rising from the ashes – Community led recovery and resilience post disaster

PRE CONFERENCE WORKSHOPS

WORKSHOPS

WORKSHOPS - WEDNESDAY 19 OCTOBER 2011
Select 1 of 3 Professional Development Activities

Venue	Sydney Masonic Centre (For meeting and briefing)	Sydney Masonic Centre	Sydney Masonic Centre
8:30	SITE VISIT TO AIRDS BRADBURY (9.00am-4.30pm) Showcasing the winning project of the International and Australasian Core Values Awards for 2010	CRED! (8.30am-4.30pm) Engaging to Have Your Advice Respected Presented Anne Pattillo (NZ) Develop and practice a range of behaviours and strategies to have your advice respected – and sought. It is no secret that in today’s flatter organisations most of us need to work collaboratively with others to achieve our goals. But are we always listened to? Or have our advice respected? Are you faced with the challenge of achieving quality community and/or stakeholder engagement practices in your organisation without having the authority or positional power over resources to drive the outcomes you need? This workshop presents a new active, practical PD program that develops your confidence and advice skills and builds commitment to quality community engagement practices in the organisation in which you work. This workshop is for mid-level and senior practitioners	CULTURE EATS STRATEGY FOR BREAKFAST (8.30am-4.30pm) Embedding Engagement In Organisational Culture Presented by Geoff Wilson, President, IAP2 International (Canada) This interactive workshop will address these questions: <ul style="list-style-type: none"> • What does creating a culture of engagement mean for organisations? • What conditions and qualities characterise a culture of engagement? • What is the call to leaders, and what are the leadership qualities needed to build and sustain a culture of engagement? • What artifacts and evidence point to creation of a culture of engagement? This workshop is for mid-level and senior practitioners interested in embedding engagement in the culture of their organisations.
	TIME TABLE		
9:00	Registration, tea and coffee on arrival Welcome and Briefing		
10:00	Bus departs for Airds Bradbury		
11:00	Arrive – Airds Bradbury Presentation by Residents		
12:30	Hangi Lunch		
1:30	Walking tour around the area		
2:30	Q and A Wrap up		
3:30	Bus Departs for return to CBD		
4:30	Close		

THE SITE VISIT AND WORKSHOPS ARE OPTIONAL EXTRAS. PLEASE VISIT OUR WEBSITE FOR REGISTRATION



IAP2 CORE VALUES AWARDS

IAP2 Australasia's premier Core Values Awards recognise and encourage projects that are at the forefront of public participation. The awards were created to encourage excellence, quality and innovation in public participation. Embedding the IAP2 Core Values in organisations and projects that demonstrate leading practice is a key focus for the awards.

In 2011, IAP2 Australasia is offering two award categories:

- Project of the Year
- Organisation of the Year

In addition, each category winner will also be offered a Learning Scholarship, to the value of \$1500.

The Australasian winners in each of the two categories of the Core Values Awards, Project of the Year and Organisation of the Year, will be announced at the Gala Dinner as a conclusion to Day 1 - Thursday 20 October 2011. The winners of the IAP2 International Awards will also be announced at the dinner

Conference delegates can select a concurrent session on Day 2 - Friday 21 October - to learn more about what makes a winning entry. IAP2's Practice Development group will present, together with the Australasian Winners of the Project of the Year and Organisation of the Year, on the reflective and evaluative processes which practitioners can apply in their work.

Regional Winners of the Project of the Year, and the Australasian runner-up of the Organisation of the Year will be encouraged to present their project as a Case Study at the Conference during a concurrent session.

REGISTRATION

Please note prices include GST

- Member **\$990**
- Non-Member **\$1190**
- Student/Concession **\$495**

Your conference registration includes:-

- Conference Day 1 & 2 - at the Sydney Masonic Centre, plenary, key note speakers, interactive sessions
- Conference Dinner Day 1 - including the 2011 Core Values Awards Presentation

ADDITIONAL PRE-CONFERENCE WORKSHOPS

The site visit and workshops are optional extras. Please visit our website for registration.

- Cred! (Anne Pattillo)
\$595 Members, **\$695** Non-Members
- Culture...(Geoff Wilson)
\$295 Members, **\$395** Non-Members
- Airds Bradbury
\$35 Members, **\$55** Non-Members

For latest IAP211 news and updates visit www.iap2.org.au or find us on Facebook.

TO REGISTER

Please visit the IAP2 website at www.iap2.org.au for online registrations

or

phone IAP2 for assistance on 03 9844 5499

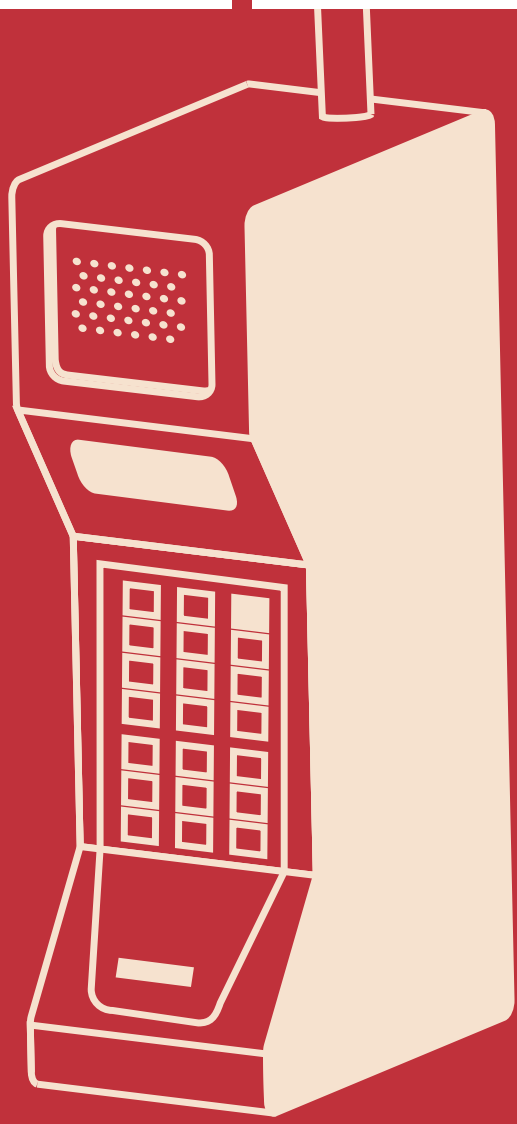
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