

# IAP2 in Australasia



A SNAPSHOT

[www.iap2.org.au](http://www.iap2.org.au)

# Members



- A network with 543 members



*Over 90 people attended this Perth, WA event on Genuine Indigenous Engagement*

- Across Australia and New Zealand there are currently 543 members.
- The spread of IAP2 from Sydney ten years ago to Brisbane and then Melbourne is clearly seen in the table below. A Perth group of members formally joined IAP2 in 2008 and are now very active.

# You are in good company ...

Our members range across state and local government agencies, universities, water boards, health agencies, large engineering companies, major consulting companies and individual consultants.

- **Corporate and small business members include:**

- Brisbane City Council, QLD
- LGA Queensland, QLD
- JTA Public Relations, QLD
- Great Barrier Reef Marine Park, QLD
- Elton Consulting, NSW
- Sydney Water Corporation, NSW
- Moreland City Council, VIC
- Dept of Planning & Community Development, VIC
- Melbourne Water, VIC
- Dept of Transport, Energy & Infrastructure, SA
- City of Swan, WA
- Dept of Planning & Infrastructure, WA
- Water Corporation, WA
- Auckland City Council, NZ
- Families Commission, NZ

- We have individual members that work across a wide range of major consulting companies including GHD, URS, SKM, Parsons Brinckerhoff, Worley Parsons, Maunsell AECOM & Abi Group.
- Many state government agencies, including: Dept of Environment & Sustainability, the Metropolitan Fire Brigade, Yarra Valley Water, Hydro Tasmania (Vic), Dept of Main Roads and Dept of Tourism & Regional Devt (Qld).
- Major not for profits like the Cancer Council (NSW), RSPCA (Qld), YWCA (SA)
- Universities including Sydney, Southern Queensland, RMIT and NSW.
- Plus numerous local government authorities and smaller consulting

# Member Events

I can attend 30 events across Australia and NZ in 2009.

- We now have an annual events program for that has over 30 events across Australia and NZ.
- Small networking events have commenced in ACT, work is underway for a launch event in Tasmania and we are hopeful that some networking will happen in Christchurch in New Zealand. No activity yet in the Northern Territory.



# Events in the Qld and NSW

## Queensland

- Networking groups have started in Toowoomba, Townsville and Cairns as well as Brisbane with events being simultaneously held in these four centres.
- Topics this year have included :
  - Internal Engagement – getting the commitment from decision makers
  - Life after data bases & information management

## New South Wales

- Sydney has been a stronghold of IAP2 with the initial group based here
- Events so far in 2009 have included:
  - Online engagement
  - Sydney Council's award winning project

# Events in Victoria & South Australia

## Victoria

- Victoria has recently moved from evening networking events to 1/2 & full day workshops
- Topics:
  - Leading Practice: Local government & community engagement
  - Tools and techniques
  - Coming up a full day workshop on engaging communities around climate change



*The tools & techniques workshop*

## South Australia

- A core of members have been very successful in Adelaide running regular afternoon events, winning national awards and ...
  - Events held & planned this year:
  - Online engagement
  - Core values awards
  - Bringing art into community engagement
  - Communications and marketing
  - Engaging with indigenous communities



*Adelaide Speakers*

# Western Australia, ACT & Tasmania

## Western Australia

- The Perth group joined IAP2 in late 2007 and have gone from strength to strength. Over 90 people attended their last breakfast.
- Breakfast meetings held this year include:
  - Getting there together – engaging for behavioural change
  - Genuine indigenous engagement
  - Policy and engagement
  - Tackling the Tough Issues – the annual conference

*Genuine indigenous engagement event in WA*

## ACT

- ACT has commenced a networking events in pubs in ACT

## Tasmania

- A new group is working on a launch event



# New Zealand



- Networking events in major cities
- A series of social networking events have been held in the three major New Zealand cities; Auckland and Wellington

- Shaping thinking
  - Auckland is being redesigned with the creation of a single “super city”
    - ✦ IAP2 is planning to host think tank on 21<sup>st</sup> century city engagement

# Annual Conference

We host one conference every year...

The Affiliate has organised the following conferences over the years:

- Sydney, 1998
- Sydney, 2002
- Brisbane, 2004
- Sydney, 2005
- Melbourne, 2007
- Adelaide, 2008
- Perth, 2009 coming up in October



*Melbourne Conference*

- The numbers at our conferences have mostly been around 200 people. Our target for Perth is about the same
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- We expect the numbers for our conferences to gradually increase over time especially as some of our state events are now attracting close to 100 people.

# Special Events



- 10 year anniversary - 2008
- Sydney One Day Workshop with International Board members - 2008
- Climate Change Workshop – July 2009
- Stacey Barr Evaluation workshops – in planning for 2009
- Conflict workshops with Canadian trainers– in planning for 2009
- Sandman inspired Outrage management programme



- *Seven of our ten founding members honoured at the 10 year anniversary event in 2008*

# Communications

You find out what is happening in the following ways....

- Newsletter - Our members and friends receive a monthly email newsletter. This newsletter is produced by Amanda Newbury on our national committee on a volunteer basis.
- President's Letter – Only members receive a weekly short letter from the President with an item of latest news and usually an offering of an interesting idea, website or video clip.
- Short email alerts are sent out to all members and friends (a list of over 2,000) for all events.

Plus a website ...

- The website holds information about events, membership and training.
- It also has a 'members-only' section with case study type material. There is considerable potential to improve this offering. Though priority is being given to establishing a social networking site.

# Core Values Awards

Winning an award provides great credibility for my work.

- Our 2008 award winners were:
  - Airey's Inlet citizens jury, Surf Coast Shire Council
  - CALD Communications Strategy, Maribyrnong City Council
  - Sustainable Sydney 2030, Sydney City Council

*2008 Award Winners with President Anne Pattillo*



# 2009 Core Values Awards program



- New opportunities for recognition
- 2009 entries are now open on [www.iap2.org.au](http://www.iap2.org.au)

- **Award for PP Enhanced Decision-making**
  - [Core Values](#) 2 & 7.
- **Award for Robust PP Process**
  - [Core Values](#) 1,3,4,5 & 6.
- **Award for Best PP Policy Framework**
- **P2 Innovation award**
- **Decision makers with a p2 edge**
  - All [IAP2 Core Values](#).

# Community Contributions

- As a member you can contribute to your community through IAP2
- Following the shocking Black Saturday fires in Victoria, IAP2 and representative of the Australian Facilitators Network established a website for members to register their willingness to volunteer to facilitate meetings and assist communities with making decisions over the future of their townships and communities
- A number of communities are now seeking out the services of these facilitators – in Kinglake, Marysville and St Andrews



# Community Contributions

## Australia's First Citizens Parliament

- Prof Lyn Carson was a member of the leadership team for this initiative
- Many IAP2 members volunteered at the event held in Canberra in February 2009 assisting with the lead facilitation, table facilitation and a range of reporting tasks.



# Training



- We started providing certificate training in late 2008 and put in place a full program in 2009 in all capital cities plus one or two other centres.

- Training is a key factor in providing financial stability for the affiliate.



# Getting the work done

## The People

- The Affiliate operates with a Committee and regional coordinators. Most of the regional coordinators are supported by local committees.
- The committee oversees an annual budget of \$250,000

## Some of the Regional Coordinators



# Getting the work done

## The Secretariat

- The affiliate currently operates with the paid services of an associations administration company that provides membership, event and training admin support.
- The Affiliate is currently reviewing its admin support services and is interviewing a range of people and organisations including the current provider



- Danielle Bolton of Associations Solutions

# Future Directions



## A social networking site for members

- Work is progressing on establishing a social networking site for members.
- It is seen as vitally important that members are able to communicate directly with each other particularly for mutual learning and information sharing.
- It is an essential services for members living outside the major metropolitan areas who are unable to attend events.

## Decision makers and senior policy makers

- We have been relatively good at providing services to entry level practitioners .
- We have been less successful at engaging with senior policy makers and elected decision makers on issues around public participation.
- There is considerable scope to be advocating to decision makers and providing services to senior practitioners.

# Some conclusions



- Overall the Australasian Committee has been delighted to be involved with a fast growing and vibrant organisation growing from 100- 500 over last three years.
- However, 500 members is still a small organisation and the Committee believes that is huge potential to grow the organisation.
- Every member, state and local authority needs to be talking to their communities and the values, frameworks and tools of IAP2 are highly value to these organisations.